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United Way of Northern Nevada and the Sierra

2022-2023 Annual Report

2022-2023 BOARD OF DIRECTORS

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Message From the Board Chair

This was a year of tremendous growth, transformation, and impact for UWNNS! Coming out of the Covid era, our board of directors prioritized the need to modify our organizational plan, diversify revenue sources, and expand the impact of our most critical programs.

I am pleased to report that we accomplished what we set out to do. Under the leadership of our CEO and efforts from our amazing staff, we almost tripled our annual revenue, added three sites to our United Readers community of schools, and more than doubled the number of children served through our Nevada Ready! Pre-K program!

As we look forward to 2024 and beyond, our board of directors is excited for the upward trajectory of this organization. Most importantly, we thank you for your continued support as we work to change the lives of our friends, neighbors, and family members living in this wonderful place we call home.

Jesse Murray
2022-2023 Chair, UWNNS Board of Directors

Our Mission:

Unite communities to
improve lives.

Our Vision:

Create opportunities for children,
families, and individuals to realize
their full potential.

Our Values:

Growth Mindset: We are focused on constant improvement and expanding our impact in our community.

Diversity, Equity, and Inclusion: We respect the dignity, uniqueness, and intrinsic worth of every individual.

Integrity and Transparency: We hold ourselves to high ethical and moral standards in conducting UWNNS's business.

Innovation and Adaptability: We relentlessly pursue innovative solutions to our community's most pressing issues and adapt to changing conditions in our communities.

Collaboration: We convene and lead our community to solve our community's most pressing issues.

Gratitude: We show authentic appreciation of our supporters and each other.

United Way of Northern Nevada and the Sierra (UWNNS) believes that it takes the entire community to make change happen. By coming together to put our resources to work, we can solve our most pressing issues and create opportunities for a better life for all! Since 1942, UWNNS has been investing in Northern Nevada by bringing people together to give, advocate and volunteer.

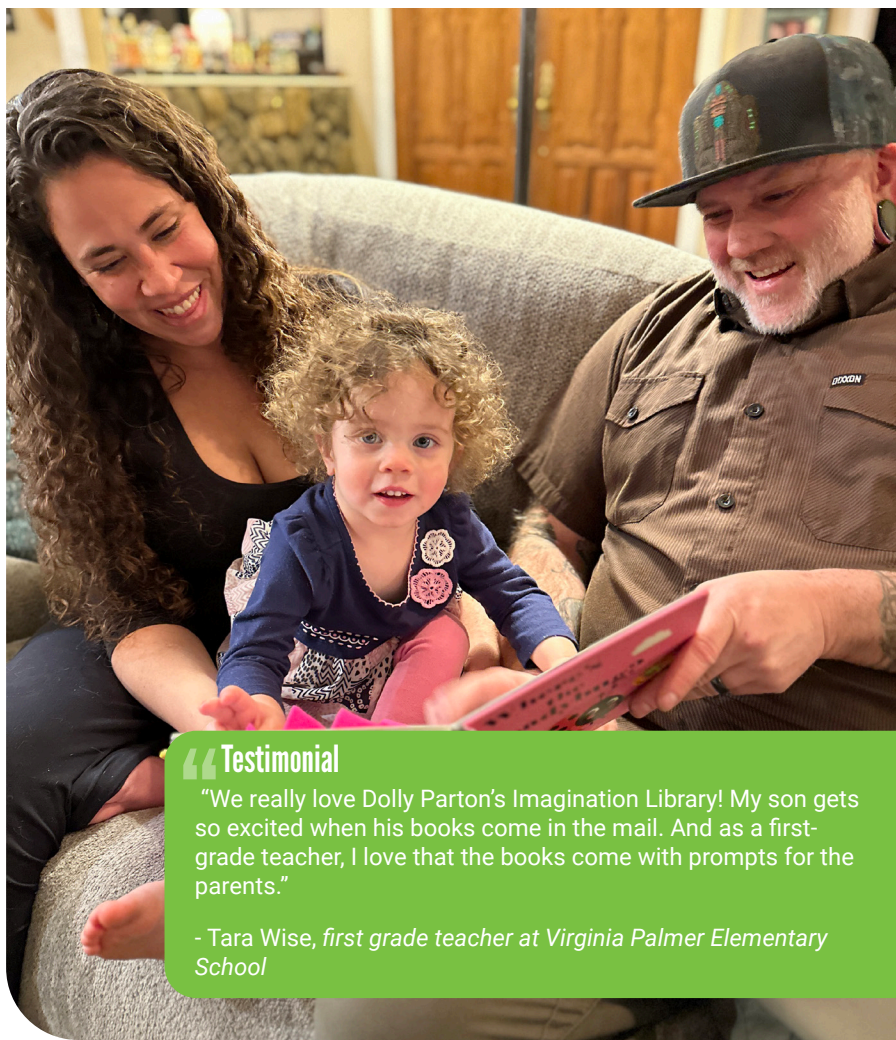


Inspiring a Love of Reading with Dolly Parton's Imagination Library

Dolly Parton's Imagination Library delivers free, high-quality, age-appropriate books to children under five to help them build home libraries, promote family bonding time, and inspire a love for reading that will last a lifetime. During the 22-23 program year, we enrolled 452 children and helped to distribute 3,529 books across Reno/Sparks, Carson City, Churchill County, Elko County, Douglas County, Humboldt County, and Lyon County.

3,529

Children's books distributed



Testimonial

"We really love Dolly Parton's Imagination Library! My son gets so excited when his books come in the mail. And as a first-grade teacher, I love that the books come with prompts for the parents."

- Tara Wise, first grade teacher at Virginia Palmer Elementary School



Testimonial

"[Students] have all skyrocketed in their self-esteem and confidence, and I believe that is primarily because of the work [mentors] are doing with them. Their teachers are so thankful. The phonics work is also transferring to their classroom as teachers are noticing improvements in their reading abilities. Thank you again and keep up the great work!"

- Mr. Holmes, Principal at Peavine Elementary School

Improving Grade-Level Reading with United Readers

United Readers experienced significant growth in its third year, with 17 highly trained AmeriCorps mentors dedicated to helping students build foundational literacy skills. Using a research-based curriculum, mentors provided one-on-one and small group instruction to 324 students across seven schools. On average, each student received almost 12 hours of individualized intervention time. In the final analysis, 95% of students demonstrated improvement after participating in the United Readers program.

95% demonstrated improvement and growth of phonemic awareness skills

Providing High-Quality Early Education with Nevada Ready! Pre-K

We partnered with the Nevada Department of Education and United Way of Southern Nevada to provide free, high-quality State Pre-K for children who would otherwise not have access. Over the 2022-2023 school year, we collaborated with 14 early learning centers to offer exceptional early education to 150 four-year-olds across five counties, including Lyon, Douglas, Elko, Washoe and Carson.

150

four-year-olds received free, high-quality State Pre-K



Testimonial

"This program has allowed families to work on and reach goals earlier than expected. We have had two moms return to the workforce and another dust off their textbooks and return to school herself. As the weeks go by, it's amazing to see the confidence not only in the children but in the parents as well. Not only can they see that their children are safe, loved, and welcomed at school, but this program allows them to better themselves as well. It truly makes a difference for many."

- Washoe County State Pre-K School



Bridging the Gap with Ride United: Last Mile Delivery

Through Ride United: Last Mile Delivery, we connect transportation limited folks in need with food and essential items at no charge to them. We partnered with eight area agencies and DoorDash's Project DASH to complete over 6,000 deliveries in Carson City, Douglas County, Elko County, Lyon (Fernley), and Washoe county.

6,085

deliveries to families in need

Testimonial

"An 85-year-old client, who was devastated when her car was totaled in an accident, couldn't afford a new one. Since joining the RULMD program, she now receives food boxes delivered to her home. She is grateful for the independence this service provides, no longer needing to rely on others for transportation to F.I.S.H. She truly appreciates the assistance this program offers."

Elko FISH

DONORS MAKE OUR IMPACT POSSIBLE:

Visionary: \$5,000–\$9,999

Priscilla Bender
Stephen Wales & Edith Tepton-Wales
4 Anonymous Donors

Change Maker: \$2,500–\$4,999

Catherine A. Kelly
2 Anonymous Donors

Problem Solver: \$1,000 - \$2,499

Julie Cecilio
Jim and Paulette Petro
Sarasue Spielman
Bryce Warner
May Shelton
William Saylor
Mr. and Mrs. Dal Hunter
Tomi Jo Lynch
3 Anonymous Donors

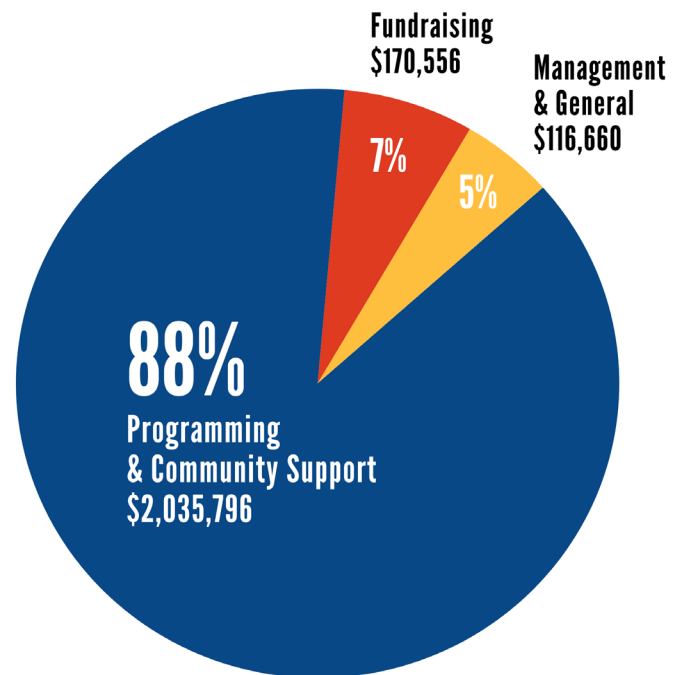
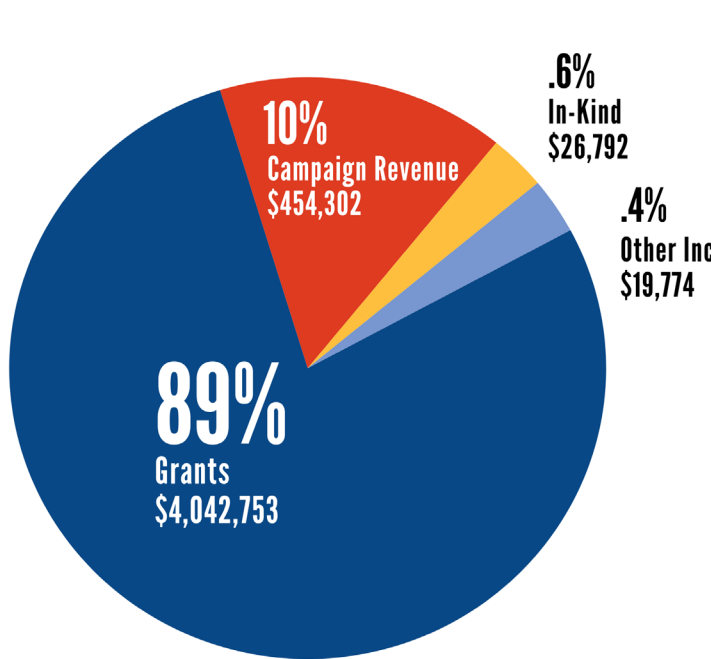
THANK YOU TO THE FOLLOWING PARTNERS FOR INVESTING IN OUR WORK!



GE Baker Hughes Bently Nevada | Bank of America | Reno-Sparks Indian Colony | United Federal Credit Union
Kennametal Inc. | PetSmart Distribution Center | Target | Trex Co Inc.

Change doesn't happen alone. Thank you!

STATEMENT OF ACTIVITIES AND FINANCIAL POSITION



Where Our Funds Came From

- Grants - 89%
\$4,042,753
- Campaign Revenue - 10%
\$454,302
- In-Kind - .6%
\$26,792
- Other Income - .4%
\$19,774

Total \$4,543,621

Assets

Current Assets	\$3,028,215
Property & Equipment, Net	\$36,746
Other Assets - Cash & Investments - Endowment	\$655,327
Total Assets	\$3,720,288

How Funds Were Used

- Programming & Community Support - 88%
\$2,035,796
- Fundraising - 7%
\$170,556
- Management & General - 5%
\$116,660

Total \$2,323,012

Liabilities & Net Assets

Current Liabilities	\$672,775
Unrestricted Net Assets	\$458,959
Donor Restricted Net Assets	\$2,588,554
Total Liabilities & Net Assets	\$3,720,288

Data is based on audited financial statements for the fiscal year ending June 30, 2023.

THANK YOU!

IT IS THROUGH YOUR GENEROSITY THAT WE ARE
MAKING A DIFFERENCE IN NORTHERN NEVADA



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