

United Way of Northern Nevada and the Sierra
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**United Way of Northern
Nevada and the Sierra**

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United Way and Its Volunteers bring the Gift of Reading During Holiday Break

Reno, Nev. – United Way of Northern Nevada and the Sierra (UWNNS) delivered more than 260 special “winter break kits” to students at Stead, Fallon and Natchez Elementary Schools to give the students activities to do during their winter school break, as well as provided winter clothing accessories for those that may not have any.

One set of kits delivered to first grade classrooms at Fallon and Natchez Elementary Schools included the book “The Snowy Day,” scissors, markers, a craft activity, instructions for additional parent engagement activities, a pair of mittens and a winter hat. All items were donated by each of the participating companies. Volunteers from Costco, Daimler, JC Penney Logistics, Keefe Supply, Lowes, Reno-Sparks Indian Colony, Ricoh, Scheels, Target, Umpqua Bank and community partners donated their time and materials to build the kits as part of #GivingTuesday on Dec.1.

The second set delivered to first grade classrooms at Stead Elementary School included the book “Cat in the Hat,” scissors, crayons, pencil and a rhyming game for parent engagement. This set of kits was built by volunteers from Eaton Industries and community volunteers.

The goal of the kits is to keep the students engaged with reading and academic activities during the break away from school. Research has shown that children who read during long breaks from school gain reading skills, while those who do not often ‘slide’ backward.

About United Way of Northern Nevada and the Sierra

UWNNS has successfully served northern Nevada for more than 70 years. With a goal to double the number of children in northern Nevada who read proficiently at the conclusion of third grade, UWNNS concentrates on four key pillars needed to achieve the goal: early development and learning, kindergarten readiness and early literacy, early grade success and strengthening families. For more information, call 775-322-8668 or visit www.uwnns.org.

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