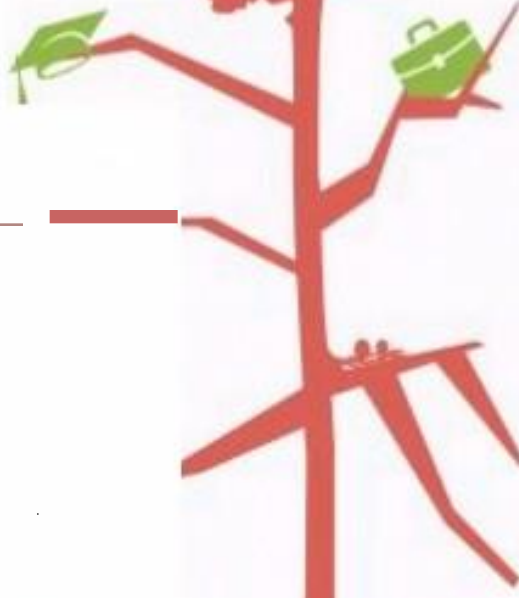


DID YOU KNOW **70%**  
of our children  
are not reading  
at grade level?



A typical high school dropout has the skill to qualify for only 10% of new jobs. As our economy grows, we won't have the right people for the new jobs.

in prison?

Kind  
& Early Literacy

less Early Grade Success

LET'S FIX THIS **TOGETHER**

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**LIVE UNITED**

United Way of Northern Nevada and the Sierra

**LIVE UNITED**



United Way of Northern Nevada and the Sierra



Successful early readers are our future high school graduates.

There is a direct connection between grade level reading and high school graduation.

Over 70% of our children do not read at grade level.

United Way of Northern Nevada and the Sierra's goal is to 'double the number of children in northern Nevada who read proficiently at the conclusion of third grade, by 2020.' A key strategy to accomplish this goal involves providing significant United Way support to partnerships in the areas of 'Early Learning & Development,' 'Kindergarten Readiness & Early Literacy' and 'Early Grade Success.'

United Way of Northern Nevada and the Sierra  
639 Isbell Rd. Suite 460  
Reno, NV 89509  
(775) 322-8668  
Tax ID# 88-0059327

[wnns.org](http://wnns.org)



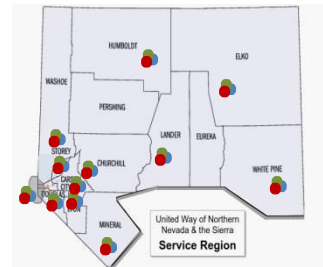
## Family Reading Program

United Way Funded Partnership

**Partners: Northern Nevada Literacy Council** (lead), Job Opportunities in Nevada (JOIN), Sierra Nevada Journeys, University of Nevada Cooperative Extension, Nevada RSVP, Seniors in Service, Lemelson Academy, Churchill County Library and Grassroots Books.

An 'intergenerational' family reading program using a three-pronged approach involving increasing parental engagement to achieve third grade reading outcomes, increasing foundational skills to achieve behavioral changes in the family and parent literacy training.

**Results!** Over the past year the partnership served **1,042** program attendees and provided **968** books for home libraries. Program pre- and post-testing results showed a significant increase in amount of time parents and children read together, as a result of participation in the program. This is a key element of success for early readers.



## Nature's Transformers

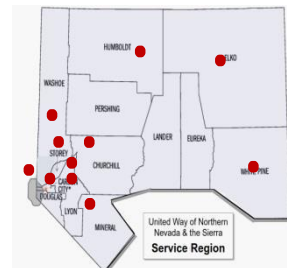
United Way Funded Partnership

**Partners: Sierra Nevada Journeys** (lead), Great Basin Institute, Outdoor School and Desert Research Institute (DRI).

Encouraging young learning and reading with a unique, science-based learning model that has been shown to enhance reading skills. The program entails in-class, hands-on science and literacy lessons, leading to a half-day field study science experience.

**Results!** Over the past year the partnership served **1,406** Washoe County children and **1,406** parents. Participants received at least one new book for the home.

**84** parent volunteers helped as well. In rural areas, **811** children were served by the program. Pre- and post-testing results showed an increase of **46 percentage points** in increase of science and literacy concepts as a result of the program.



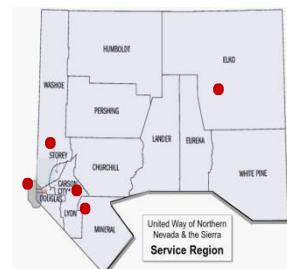
## Boys and Girls Club Reads

United Way Funded Partnership

**Partners: Boys and Girls Club of Truckee Meadows** (lead), Boys and Girls Clubs of Elko, Boys and Girls Club of Western Nevada, Boys and Girls Club of Mason Valley and Boys and Girls Club of North Lake Tahoe.

Reaching young readers in kindergarten through third grades to enhance reading skills, provide remedial reading help when necessary and support summer learning.

**Results!** Over the past year this partnership served **1,463** children and their parents with pre- and post-testing results showing an increase from **47% to 78%** in children reading at grade level as a result of the program.



## Building Blocks to Literacy

United Way Funded Partnership

**Partners: Wells Family Resource Center** (lead), Great Basin College, Nevada Early Intervention Services, and Elko, Lander and Eureka County Library Systems. Focusing on the youngest learners and parents by building parent knowledge of child development, increasing library use and building reading skills and performance in early grade reading.

**Results!** Over the past year this partnership has served **1,008** children and parents as well as **295** pre-school teachers; these skills attained by pre-school teachers have, in turn, impacted over **400** children in social-emotional skills development. Attainment of these skills is critical to a child being ready to start school.

