

**United Way of Northern Nevada and the Sierra**  
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## **United Way Board of Directors Elects Two Additional Members**

**Reno, Nev.** – United Way of Northern Nevada and the Sierra (UWNNS) has announced its board of directors has elected Sue Johnson and Jason Weldon as board members.

Johnson is the vice president and chief financial officer/treasurer for Sierra Nevada College. Under her direction and leadership, Sierra Nevada College has achieved several milestones related to the short-term and long-term financial sustainability. She is responsible for the financial accounting and reporting practices, operating and capital budgeting and planning, investment management, financial services, facilities services, annual financial audit and operational assessment and risk management of Sierra Nevada College. As a vice president, she is a member of the College's senior cabinet and the management representative on the finance and strategy committee of the board of trustees and the audit committee of the board of trustees.

Weldon is the store leader and vice president of Scheels All Sports, Inc. Weldon has been with Scheels since 1998 and worked at six locations in four states including Iowa, Wisconsin, North Dakota and Nevada. He moved to Nevada to help open the Sparks store in 2008. During the store development phase, Weldon helped lead a hiring process that screened 9,000 applicants. In 2010, he moved to Midwest working in several Scheels locations until he had the opportunity to return to the Sparks location as the store director in 2013. Recently, Weldon participated on the UWNNS redesign committee.

### **About United Way of Northern Nevada and the Sierra**

UWNNS has successfully served northern Nevada for more than 70 years. With a goal to double the number of children in northern Nevada who read proficiently at the conclusion of third grade, UWNNS concentrates on four key pillars needed to achieve the goal: early development and learning, kindergarten readiness and early literacy, early grade success and strengthening families. For more information, call 775-322-8668 or visit [www.uwnns.org](http://www.uwnns.org).

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