

**United Way of Northern Nevada and the Sierra**  
811 Ryland St.  
Reno, NV 89502  
775-322-8668  
uwayreno.org



**United Way of Northern  
Nevada and the Sierra**

FOR IMMEDIATE RELEASE  
November 18, 2011

Media Contact: Scott Walquist, KPSJ3 Marketing  
phone: 775-686-2116 cell: 775-287-6788  
scott@kps3.com

## **United Way Establishes Fund For Those Impacted By Caughlin Ranch Fire**

Reno, Nev. - United Way of Northern Nevada and the Sierra (UWNNS) has established a Caughlin Fire Fund to assist those impacted by the Caughlin Ranch Fire. Beginning today (Friday, Nov. 18), any donation made through the UWNNS website, or through contacting the UWNNS office, will be directed to this fund with every dollar raised reaching victims impacted by the fire. The UWNNS Caughlin Fire Fund will be used to address immediate and ongoing long-term needs of victims and the community. Donations can be made by visiting [uwnns.org](http://uwnns.org) or calling 775-322-8668.

### **About United Way of Northern Nevada and the Sierra**

The foundation that nurtures and supports healthy lives is made up of three, interconnected 'building blocks' – education, financial stability and health. United Way is ideally suited to create positive, lasting change by addressing all three areas as one – through proper expertise, capacity and relationships. Join us! Bring your passion, knowledge and resources to get things done all across our community. We all win when a child succeeds in school, when a neighborhood turns around and when workers have solid jobs. For more information, call 775-322-8668 or visit [www.uwnns.org](http://www.uwnns.org).

###