

United Way of Northern Nevada and the Sierra
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**United Way of Northern
Nevada and the Sierra**

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United Way of Northern Nevada and the Sierra Day of Action Project Creates Born Learning Trail

Reno, Nev. — As part of its 6th annual Day of Action community service project, United Way of Northern Nevada and the Sierra (UWNNS) and local volunteers will build a Born Learning Trail, an interactive, playful outdoor learning tool that promotes early literacy and encourages physical activity for young kids. The trail is part of United Way's Born Learning program, a long-standing initiative to support early learning and school readiness.

A group of volunteers from various local companies will install the Born Learning Trail on June 21 at Wheatland Park, located at 990 Wheatland Ct. in Reno. A special trail dedication will be held that morning at 10 a.m. recognizing donors and sponsors. Once the installation by the volunteers is complete, the trail will be open to the public.

The trail will be a user-friendly way to engage people in the community-to help improve children's language and literacy skills while encouraging families to get active. The trail will have 10 fun outdoor/indoor games on engaging signs, each with an easy activity combining early literacy skill development and movement.

UWNNS believes that education is a building block for achieving a quality life. By installing the Born Learning Trail, UWNNS continues to work towards the goal of youth realizing their potential through education leading to better lives and a better community.

The trail was made possible by individual donors and local businesses who offered in-kind sponsorships of the projects. Individual donors include: Karen Barsell, Vaughna Bendickson, Lynn Carasali, Stephanie Kruse, Georgia Loy, Kelsey Piechocki and Donna Ruiz. In-kind sponsors include: City of Reno, Tholl Fence, Tripp Plastics, Basalite, The Home Depot Store #3310 and Reno and Truckee Paint Mart.

“We are extremely proud to participate once again with a project that will improve lives here in northern Nevada,” said Barsell, chief executive officer and president of UWNNS. “I want to personally thank and applaud all of the donors, sponsors and volunteers who have helped make this trail a reality.”

Day of Action is a national day of volunteerism mobilizing hundreds of local volunteers to complete community service projects throughout the country. It is anticipated that tens of thousands of individuals will volunteer their time around the world in support of United Way on this day.

About United Way of Northern Nevada and the Sierra

The foundation that nurtures and supports healthy lives is made up of three, interconnected ‘building blocks’ – education, financial stability and health. United Way is ideally suited to create positive, lasting change by addressing all three areas as one – through proper expertise, capacity and relationships. Join us! Bring your passion, knowledge and resources to get things done all across our community. We all win when a child succeeds in school, when a neighborhood turns around and when workers have solid jobs. For more information, call 775-322-8668 or visit www.uwnns.org.

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