

United Way of Northern Nevada and the Sierra
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**United Way of Northern
Nevada and the Sierra**

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Bank of America Donates \$10,000 to United Way of Northern Nevada and the Sierra for Financial Education and Outreach

Reno, Nev. – The Bank of America Charitable Foundation has donated \$10,000 to United Way of Northern Nevada and Sierra (UWNNS) to provide financial education and outreach to the northern Nevada community. The funds will be used to create educational tools including materials about tax preparation services, strategies for maximizing tax refunds, home ownership strategies, building savings, family financial goals and future financial planning.

“Financial education and outreach are critical in strengthening families and building a better community,” said Karen Barsell, CEO and president of UWNNS. “It is our goal to double the number of children in northern Nevada who read proficiently at the conclusion of third grade by 2020. By giving families the knowledge to be more financially secure, the family unit can be strengthened leading to a greater ability for parents to be a teacher in the home giving their children an enhanced educational experience that will put them on track to read at grade level. We are pleased to be able to partner with the Bank of America Charitable Foundation in these efforts.”

About United Way of Northern Nevada and the Sierra

UWNNS has successfully served northern Nevada for more than 70 years. With a goal to double the number of children in northern Nevada who read proficiently at the conclusion of third grade, UWNNS concentrates on four key pillars needed to achieve the goal: early development and learning, kindergarten readiness and early literacy, early grade success and strengthening families. For more information, call 775-322-8668 or visit www.uwnns.org.

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