

United Way of Northern Nevada and the Sierra
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**United Way of Northern
Nevada and the Sierra**

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United Way of Northern Nevada and Sierra Representative Named to National 2-1-1 Steering Committee

Reno, Nev. - United Way of Northern Nevada and the Sierra (UWNNS) Senior Vice President Kelsey Piechocki has been selected to serve on the 211US Steering Committee. Piechocki is one of six new representatives who will serve a two-year term and will join 13 current members of the Committee. She is the first representative from Nevada to ever be elected to the committee.

211US Steering Committee members are nominated from providers, advocates and supporters of the 2-1-1 system and are selected from each of the 10 FEMA regions. Piechocki will provide leadership to drive the 211US work plan objectives including telecommunications, resource generation and quality assurance. The work plan will focus efforts to a great degree on multi-level national conversations about integrating 2-1-1 systems throughout the country to better serve the needs of the public.

Spearheaded nationally by United Way of America and the Alliance of Information and Referral Systems (AIRS), 2-1-1 is an easy-to-remember telephone number that connects callers with important community services and volunteer opportunities. 2-1-1 builds America's capacity to strengthen the way people access help and engage in civic life. In July 2000, the Federal Communications Commission (FCC) established 2-1-1 as the nationwide number for non-emergency information and referrals. Currently, 2-1-1 is serving 82 percent of the United States population. Each state is responsible for planning and operating its own 2-1-1 system.

Nevada 2-1-1 is a statewide coalition of organizations including United Way of Southern Nevada, United Way of Northern Nevada and the Sierra, Crisis Call Center, HELP of Southern Nevada and the State of Nevada along with other non-profit and private businesses.

Along with Piechocki, other new members include:

- Terri Axelson, Executive Director – Centerpoint Community Services/Louisiana 2-1-1 (Louisiana)
- Tanya Barrett, Senior Vice President – United Way of Connecticut 2-1-1 (Connecticut)
- Lisa Clark, 2-1-1 Manager – Brown County United Way (Wisconsin)
- Catherine Dunning, Chief Executive Officer – Community Information and Referral Services/2-1-1 Arizona (Arizona)
- Jeff Vance, Senior Vice President – United Way of San Antonio & Bexar County (Texas)

Current members of 211US Steering Committee include:

- Laura Zink Marx, Executive Director - NJ 2-1-1 Partnership (New Jersey)
- Steve Wertheim, Executive Director - 211/First Call for Help (Ohio)
- Suzanne Puryear, President - The Planning Council (Virginia)
- Tom Page, 211 Consultant (Maryland)
- Lucinda Nord, VP Public Policy - Indiana Association of United Ways (Indiana)
- MaryEllen Mendl, Director - Vermont 2-1-1 (Vermont)
- Lori Linstead, State Director- 211 Oklahoma (Oklahoma)
- Frank Isaza, Program Director - 211 Broward (Florida)
- Doug Goodwin, Information Systems Director - United Way of Central Alabama (Alabama)
- Susan Gemmel, 211 Director - Crisis Clinic (Washington)
- Lilian Coral, Program Manager- 211 California (California)
- Amy Bosworth, 211 Director - United Way of Salt Lake (Utah)
- Dave Bartek, 211 Director - United Way for Southeastern Michigan (Michigan)

About United Way of Northern Nevada and the Sierra

The foundation that nurtures and supports healthy lives is made up of three, interconnected 'building blocks' – education, financial stability and health. United Way is ideally suited to create positive, lasting change by addressing all three areas as one – through proper expertise, capacity and relationships. Join us! Bring your passion, knowledge and resources to get things done all across our community. We all win when a child succeeds in school, when a neighborhood turns around and when workers have solid jobs. For more information, call 775-322-8668 or visit www.uwnns.org.

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