

Born Learning

United Way's Born Learning program is an important component of our work toward *early reading success*



United Way of Northern Nevada and the Sierra

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• Getting kids ready to start school.

Nevada's children are quickly falling behind the rest of the country, with the state ranking near the bottom in high school graduation rates.

Why does that matter? The consequences for Nevada's children are startling: a high school dropout earns just 37 cents of every dollar a high school graduate earns.

Early learning sets a child's foundation for future success. **Kids need the right kinds of interactions and experiences in the first few years for that foundation to be strong.**

• Using techniques we know work.

It's as simple as pointing out colors in a grocery store, or counting eggs needed for a recipe. Preschoolers are taught by parents, grandparents and other caregivers as they go about their daily routines.

Everything's in English and Spanish. There's even an exciting website that provides more tips!

Born Learning focuses on activities that help develop language, talking, reading and singing. Research shows that **language development is vital to later success.**

Early learning opportunities are all around us!

Come visit the three BORN LEARNING TRAILS installed at parks in our region. The TRAILS capture 10 fun outdoor games on engaging signs to help parents and caregivers create learning opportunities for a young child.

Wheatland Park

980 Wheatland Rd.
Reno 89511



Miguel Ribera Park

3925 Neil Rd.
Reno 89502

Poulakidas Park

530 4th St.
Sparks 89431

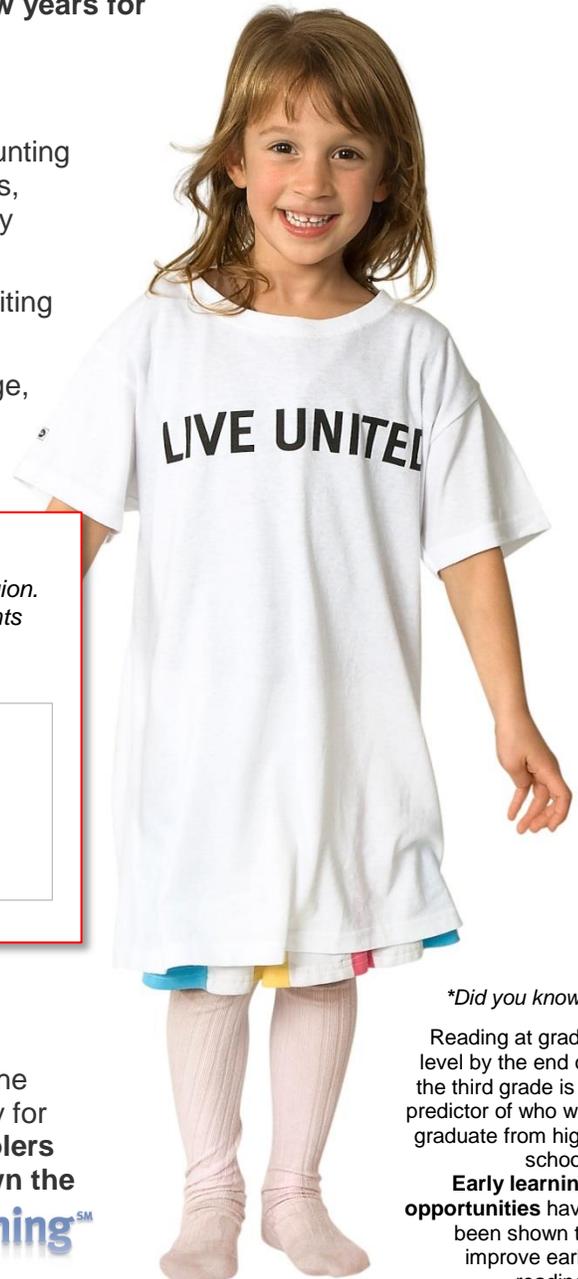
• Based on 40 years of proven research.

Solid research proves that parents and other caregivers are the first teachers and the most important link to getting kids ready for school. It's been shown that **every \$1 invested in preschoolers from struggling families saves \$17 in social services down the road.**

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Want to hear more? Contact us!

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**Did you know?*

Reading at grade level by the end of the third grade is a predictor of who will graduate from high school.

Early learning opportunities have been shown to improve early reading.